

# Greta Grande Std

# Greta Grande Pro

Designed by Peter Bilak & Nikola Djurek, 2008

*Typotheque type specimen & OpenType feature specification. Please read before using the fonts.*

**Greta Grande Std** is an OpenType font family supporting Latin based European languages, with their own small caps , with extensive typographic features.

Std A-z Ćę İğ €

**Greta Grande Pro** is an OpenType font family supporting Latin based European languages, Vietnamese, Cyrillic and Greek with their own small caps , with extensive typographic features.

Pro A-z Ćę İğ € Viêt Ελλ "ΕΞ Κwp

*(If you only use Latin, choose Std fonts)*

## What is OpenType?

OpenType is a cross-platform font format developed by Adobe and Microsoft. It has a potential to provide advanced typographic features such as multilingual character sets, ligatures, small capitals, various numeral styles, and contextual substitutions.

OpenType, as the new industry standard, supports Unicode, which enables the fonts to contain a large number of characters. While PostScript fonts are a technically limited to a maximum of only 256 characters, OpenType fonts can have more than 65,000 glyphs. This means that a user does not need to have separate fonts for Western, Central European, Baltic, Cyrillic or Greek languages, but could have one single file which supports all these encodings.

OpenType fonts work in all applications, however only some applications take advantage of the advanced OpenType features. Other applications will only use the first 256 characters. For more about OpenType information go to [www.typotheque.com/opentype](http://www.typotheque.com/opentype)





*Available versions*

Greta Grande Light

*Greta Grande Light Italic*

Greta Grande Regular

*Greta Grande Regular Italic*

Greta Grande Medium

*Greta Grande Medium Italic*

**Greta Grande Bold**

***Greta Grande Bold Italic***

*About the font*

Greta is a contemporary typeface family specifically designed for the demands of newspaper printing; it consists of four primary text weights optimized for use at small sizes.

Greta family also includes Greta Grande headline cuts. These four weights were designed with increased contrast, tighter spacing and more refined details and are ideally suited for headline typography and nameplates. While the text fonts are typical workhorse typefaces, the Greta Grande is elegant, compact and strong at large sizes, ideal for effective headlines. With its combination of text and display fonts, Greta offers a complete palette of typographic choices.

*About the designers*

Peter Bilak was born in Czechoslovakia, studied in England, the USA, and France to end up in The Netherlands. Works in the field of editorial, graphic, and type design, teaches part time at the Royal Academy in The Hague. He is the founder of Typotheque (1999), and *Dot Dot Dot* magazine, which he co-edited between 2000-2007. Besides fonts in Typotheque he has also designed fonts for FontShop International (e.g. *FF Eureka*).

Nikola Djurek was born in Croatia, studied in Croatia, Italy and finally in The Netherlands at postgraduate master course Type & Media at Royal Academy of Art in The Hague. Nikola is founder of Typonine studio for graphic and type design, teaches at University of Zagreb and Academy of art in Split.

Vicar guilty of child sex abuse

Greta Grande Light

*US and Syria hold landmark talks*

Greta Grande Light Italic

Space telescope spots new planet

Greta Grande Regular

*Terror suspects set for release*

Greta Grande Regular Italic

Voting under way as Wales decides

Greta Grande Medium

*SOF calls end to terror campaign*

Greta Grande Medium Italic

Computer ate two children

Greta Grande Bold

*Youth arrested over stab death*

Greta Grande Bold Italic

COURT BLOW TO BARCLAYS ABN DEAL

Greta Grande Light

BLAIR 'WILL NOT QUIT YET AS MP'

Greta Grande Regular

DOG CHARGED WITH KILLING MAN

Greta Grande Medium

VOTERS OUT FOR 'SUPER THURSDAY'

Greta Grande Bold

Οργή και διάψευση από τη Χαριλάου

Greta Grande Light

4 κακουργήματα στο σκάνδαλο «Siemens»

Greta Grande Light Italic

Κατηγορεί τον ανακριτή για μεροληψία

Greta Grande Regular

Δωρεάν διανομή φρούτων στα σχολεία

Greta Grande Regular Italic

Εκλεισε η υπόθεση της Μαντλίν

Greta Grande Medium

Απελευθερώθηκε η Μπετανκούρ έπειτα από

Greta Grande Medium Italic

«Στον αέρα» το νέο ασφαλιστικό

Greta Grande Bold

Σε νευρική κρίση η κυβέρνηση

Greta Grande Bold Italic

ΠΛΟΙΑΡΧΟΣ: ΟΙ ΕΝΤΟΛΕΣ ΠΟΥ ΕΔΩΣΑ

Greta Grande Light

ΒΟΥΛΙΑΖΟΥΝ ΣΤΗΝ ΚΡΙΣΗ

Greta Grande Regular

ΙΣΧΥΡΗ ΕΚΡΗΞΗ ΙΣΟΠΕΔΩΣΕ

Greta Grande Medium

ΑΝΑΓΝΩΡΙΣΗ ΠΡΟΣΦΟΡΑΣ

Greta Grande Bold

Репортаж с праздничного шествия

Greta Grande Light

*Репортаж Галины Замятиной с церемонии*

Greta Grande Light Italic

Будущее Амурска не в заводах-гигантах

Greta Grande Regular

*Тест: можете ли вы быть неотразимыми?*

Greta Grande Regular Italic

Болезни и вредители не одно и тоже

Greta Grande Medium

*Такого звания нет ни у кого в крае*

Greta Grande Medium Italic

На фиг борьбу с коррупцией вместе

Greta Grande Bold

*Они чистили край, теперь зачищают*

Greta Grande Bold Italic

В УССУРИЙСКЕ РАЗРУШАЮТ ЖИЛФОНД

Greta Grande Light

ЭЛИТНЫМ ДОМОМ ПО ПАТРИОТИЗМУ

Greta Grande Regular

НОВОСТИ С ГАДЮКИНОЙ ГОРКИ

Greta Grande Medium

МУЖСКАЯ МОДА ЭТОГО ЛЕТА

Greta Grande Bold

# Overview of supported OpenType layout features

izab?! (doh-ehg) ▶ iZAB?! (DOH-EHG)

**iF** **CASE SENSITIVE FORMS (CASE)**  
When function 'change to caps' is applied from within an application (not when text is typed in caps) appropriate case-sensitive forms are automatically applied. Regular brackets, parenthesis, dashes and hyphens are replaced with their capital forms.

'ABC' 'Abc/D[(ef)]g'?! ▶ 'ABC' 'ABC/D[(EF)]G'?! fig.1  
'ABC' 'Abc/D[(ef)]g'?! ▶ 'ABC' 'ABC/D[(EF)]G'?! fig.2

**aA** **SMALL CAPITALS & ALL SMALL CAPS (SMCP & C2SC)**  
In Adobe applications there are two methods of applying small capitals. The first one, Small Caps (◊ 𐀀H) fig. 1 replaces only lower case letters with small caps. The second method, All Small Caps, fig. 2 replaces also capital letters with small capitals, and replaces regular quotation marks, exclamation points and question marks, slashes and asterisk with lowered small caps variations.

012345 ▶ 012345  
012345 ▶ 012345

**00** **Slashed Zero (ZERO)**  
Because in some circumstances '0', can be mistaken for an 'O', alternative forms of 'slashed zero' are available for all styles of figures

fi fl ffi fl fi fl fi ▶ fi fl fi fl fi  
fi fi ▶ fi fi  
λλγγ ▶ λλγγ

**fi** **Standard Ligatures (LIGA)**  
Standard ligatures are those which are designed to improve the kerning and readability of certain letter pairs. For example, when this feature is activated, typing 'f' and 'i' will automatically produce the 'fi' ligature. Using ligatures does not affect the spelling and hyphenation of your text in any way.

21/2 31/10 4125/5100 ▶ 2½ 3¼ 4<sup>125</sup>/<sub>5100</sub>

**7/8** **Arbitrary Fractions (FRAC)**  
Typotheque OpenType fonts already include a number of pre-designed fractions. Other arbitrary fractions are easily made by using the fraction feature.

--> -> <-- ^- ▶ → → (←↑↓  
-----> ▶ ----->  
TT TT ▶ TT TT

**ct'** **Discretionary Ligatures (DLIG)**  
Greta includes handy features such as replacing hyphen and greater than/less than signs with real arrows, or automatic activation of circled numerals by enclosing them in parenthesis when the discretionary ligature feature is activated. Brackets activate alternative inverse enclosed numerals. Discretionary ligatures are off by default in Adobe applications.

x(1+1.42 × 6) = y<sup>37</sup> πr<sup>2</sup> ▶ x<sup>(1+1.42 × 6)</sup> = y<sup>37</sup> π<sup>r</sup>2

**x<sup>2</sup>** **Superscript / superiors (SUPS)**  
Replaces all styles of figures (old style, tabular, lining) and letters with their superior alternates, which can be used for footnotes, formulas, etc. Superior characters are more legible than mathematically scaled characters, have a similar stroke weight, are spaced more generously, and better complement the rest of the text.

H<sub>2</sub>O (10,00 + \$500) sm ▶ H<sub>2</sub>O (10,00 + \$500) sm

**H<sub>2</sub>** **Subscript / inferiors (SINF)**  
Replaces all styles of figures (old style, tabular, lining) and letters with their inferior alternates, used primarily for mathematical or chemical notation. Inferior characters are more legible than mathematically scaled characters, have a similar stroke weight, are spaced more generously, and better complement the rest of the text.

{{012-3456-789}}  
 {{o12-3456-789}}  
 {{{012-3456-789}}}  
 {{{012-3456-789}}}

**123** Tabular Lining Figures (TNUM\_LNUM)  
**123** Tabular Oldstyle Figures (TNUM\_ONUM)  
**619** Proportional Oldstyle Figures (PNUM\_ONUM)  
**123** Proportional Lining Figures (PNUM\_LNUM)  
**619** Changes figures to any selected style: Lining figures which fit better with all-capital text, old-style figures, for use in a flow of lowercase and upper case text, or tabular (fixed width) versions.

1st 2nd 3rd Mlle No1 ▶ 1<sup>st</sup> 2<sup>nd</sup> 3<sup>rd</sup> M<sup>lle</sup> N<sup>o1</sup>

**1<sup>st</sup>** Ordinals (ORDN)  
 The ordinals feature replaces alphabetic glyphs (but not numerals) with their corresponding superior forms.

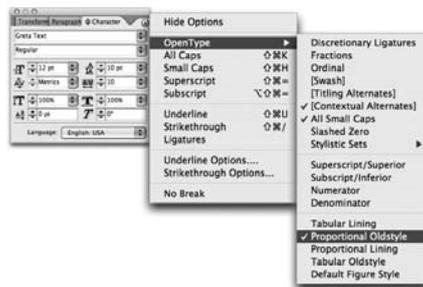
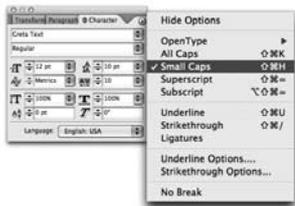
€\$çŸm€ççđĤNPTSRSŦWKTP

**¥\$** Currency (CRCY)  
 Collection of various currency symbols: (U+20A0..U+20CF)

[[ ( ( ) ) ] ] ▶ [ ( ( ) ) ]  
 ŸŸŸ Ÿ ▶ ŸŸŸ Ÿ  
 αβθφ ▶ αβθφ

**SS 01** STYLISTIC SETS (SS01)  
**SS 02** Greta includes some alternative characters which can be activated by turning on 'stylistic sets'. Stylistic set 1 make for an easy access to open brackets and paranthesis. Set 2 replaces Greek zeta and Upsilon by its alternative version; set 3 replaces alpha, beta, theta and phi by scriptive alternates; and finally set 4 duplicates the Localised Forms feature, and uses shapes of Cyrillic preferred in Bulgaria.  
**SS 03**  
**SS 04**

вѢджзійкпѣтѣщѣью ▶ вѢджзүйкпѣтѣщѣью



OpenType font format allows including more characters inside one single font file, so there is no need to have separate fonts for Old-style, Tabular, Lining figures, ornaments or small caps, given you are using an OpenType-savvy application such Adobe InDesign®, Adobe Illustrator®, QuarkXPress 7, etc. Instead of selecting a different font, one only need to activate an OpenType feature which controls the desired OpenType layout feature.

OpenType fonts can contain various styles of numerals within one font. These different types of numbers are controlled by your typesetting application (such as Adobe InDesign®, Adobe Illustrator®, QuarkXPress 7, etc) Please note that not all applications support OpenType features. The software which cannot access these advances, for example Microsoft Word® will use only display 'default' figures. If you do not specify which style of numerals you would like to use, the application will use the 'default' figures. Greta, for example, uses proportional lining figures as default.

For example, to access Small Caps, go to **Character menu**, and select **Small Caps**. Alternatively you can use a shortcut Command+Shift+H.

If you go to **Character** and then **OpenType** menu in Adobe applications, there you can change the numbers to any other desired numeral style.

For more about OpenType information go to [www.typotheque.com/opentype](http://www.typotheque.com/opentype)

Font overview

<b>Family name</b>	Greta Grande Std
<b>Designed by</b>	Peter Bilak & Nikola Djurek (Cyrillic by Gayaneh Bagdasaryan & Alexei Kassian)
<b>Released</b>	July 2008
<b>Font format</b>	OpenType PS
<b>Supported encodings</b>	Latin 1 (1252), Latin 2 - Central European (1250), Turkish (1254), Baltic (1257), Greek (1253), Cyrillic (1251), Greek Extended, Superscripts & Subscripts, Number forms, Arrows, Currency symbols, Geometric Shapes, Miscellaneous symbols
<b>Supported languages</b>	<b>Greta Grande Std</b> supports following languages: Afrikaans, Basque, Bokmål, Bosnian, Breton, Catalan, Croatian, Czech, Danish, Dutch, English, Esperanto, Estonian, Faroese, Finnish, French, German, Greenlandic, Hawaiian, Hungarian, Icelandic, Indonesian, Irish Gaelic, Italian, Latvian, Lithuanian, Luxemburgish, Maltese, Norwegian, Polish, Portuguese, Rhaeto-Romanic, Romani, Romanian, Sami, Serbian (Latin), Slovak, Slovene, Sorbian, Spanish, Swahili, Swedish, Turkish and Welsh
<b>Number of characters per style</b>	2.290 (Pro)
<b>Number of fonts in family</b>	8
<b>Supported OpenType features</b>	Capital Spacing (CPSP), Slashed Zero (ZERO), Denominators (DNOM), Arbitrary fractions (FRAC), Subscript/inferiors (SINF), Superscript/Superiors (SUPS), Case-Sensitive Forms (CASE), Small Capitals From Capitals (C2SC), Small Capitals (SMCP), Oldstyle Figures (ONUM), Lining Figures (LNUM), Tabular Figures (TNUM), Proportional Figures (PNUM), Ordinals (ORDN), Stylistic Alternates (SALT), Stylistic Sets (SS01), Standard Ligatures (LIGA), Discretionary Ligatures (DLIG), Ornaments (ORNM), Access all Alternates (AALT), Glyphs composition/decomposition (CCMP)
<b>Available at</b>	<a href="http://www.typotheque.com">www.typotheque.com</a>

For the complete list of applications taking advantage of OpenType layout features please visit

[www.typotheque.com/fonts/opentype\\_feature\\_support](http://www.typotheque.com/fonts/opentype_feature_support)

**Typotheque**

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*Greta Text, which format to choose*

	<b>PostScript font</b>	<b>OpenType Std</b>	<b>OpenType Pro</b>
Number of glyphs per font	246	966	2290
Number of supported languages	26	44	76
Number of fonts in family	16	8	8
Price per font	€ 60	€ 90	€ 120
Price of complete family	€ 420	€ 480	€ 620