

Typotheque:

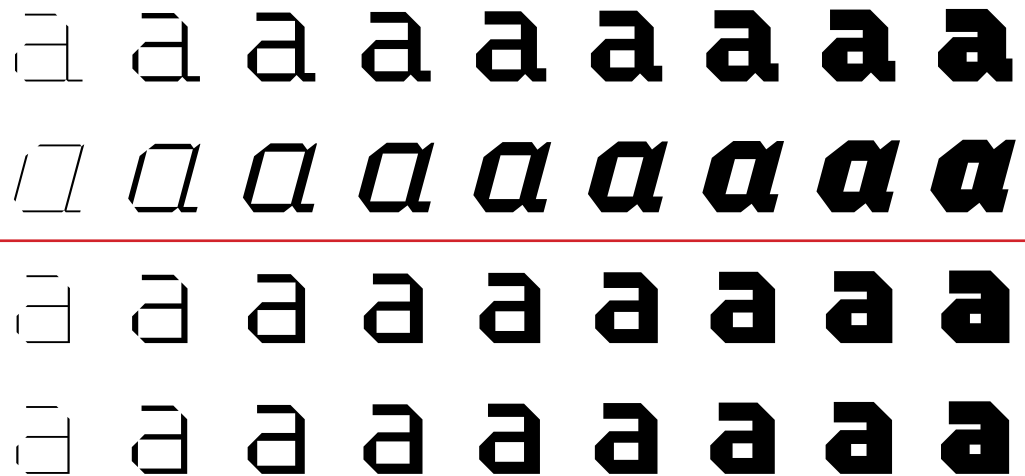
**Edge, a geometric slab serif typeface**

by Ermin Medvedović

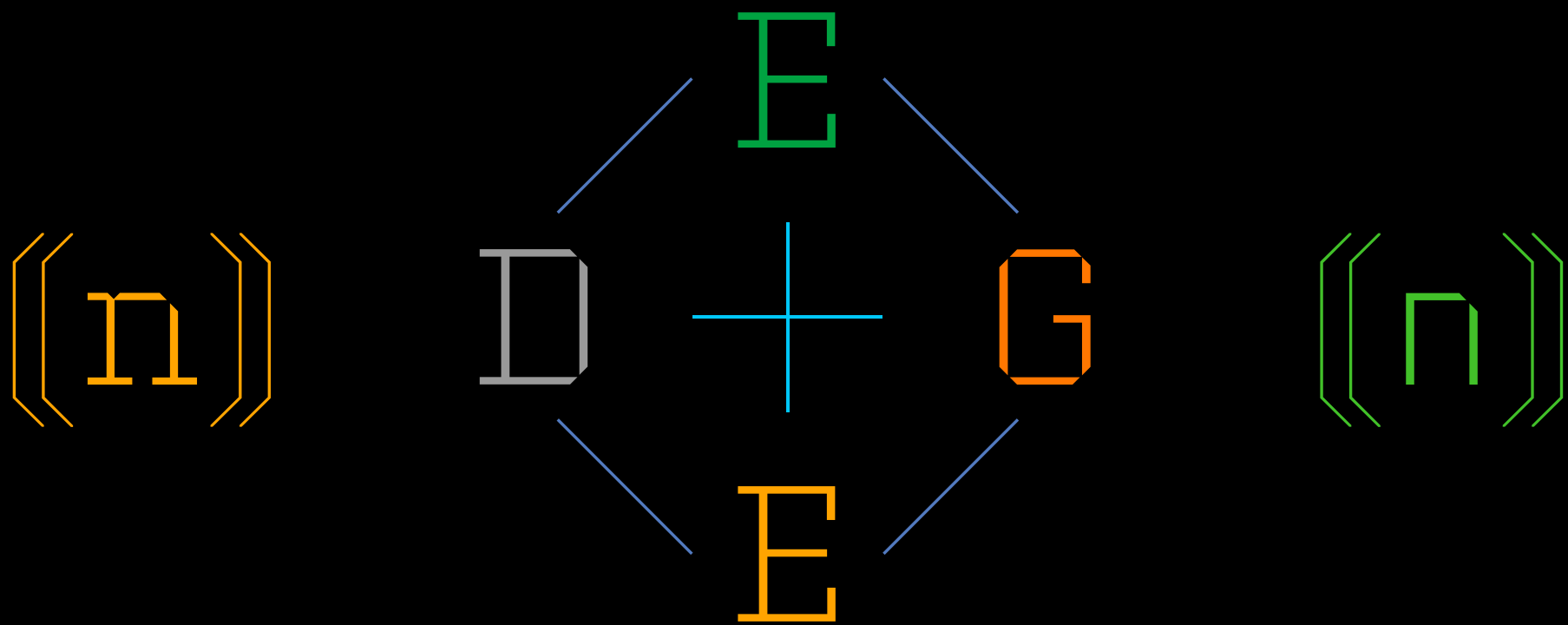
**Edge is a sturdy geometric slab serif typeface based on the orthogonal grid.**

The underlying grid system behind the Edge's simple, rigorous shapes remains the same as in the companion version [Edge Sans](#), while the typeface uses the rational grid in a different way. The typeface is the logical extension of that grid. Edge is playful despite its strict, formal constraints, building on the heritage of pioneers in graphic design, yet it is equally relevant for designers today. Because of the universal ideas behind this typeface, Edge easily absorbs ideas from the context in which it is placed. It can be both timeless and retro; it can be static and machine-like and also vibrant and evocative of sports and movement.

Edge



Edge Sans



Tannhäuser Gate

*The REVOLVERS 31*

John Carpenter's

*Moog Machines!*

Auto-Magazines

*Großbreitenbach*

IBM Machinery\*

**Alan ★ Vega Tour**

***Route-98 Motel***

**Obsc. Timezones**

***Thunderdrome 2***

**(Bonnie & Clyde)**

**824** *Infinite St*

**Metal Foundry?**

*Informing Youth*

**Architekts Now**

*William Gibson'*

In the world of quantum physics, nothing is real. No matter *what form they take*, all energy, objects, beings are made from the same raw material. Physician, endocrinologist and author Deepak Chopra writes: “How would you *see your arm* through a high-powered microscope?”

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EDGE LIGHT + LIGHT ITALIC

If you used an even more powerful microscope, you would see separate atoms of carbon, hydrogen, and so on. Go even closer and you would arrive at *the boundaries between matter and energy*: you wouldn't see ‘things’, but whirling electrons dancing around a nuclear core. At

this level there is nothing substantial to be touched or seen. *Matter is 99.9 percent empty space*. The void between two electrons is proportionately that of the space between galaxies.” If you look closely enough, you see nothing. These assertions may sound all but helpful for graphic de-

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EDGE REGULAR + REGULAR ITALIC

**Yet although nothing and everything are binary opposites of each other, still they are inseparably connected. In the design context, ‘nothing’ (the absence of content) can only exist in relation to ‘everything’ (content overload). Thus ‘nothing’ gains value progressively as it bal-**

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EDGE MEDIUM + MEDIUM ITALIC

# Kraftwerk

"Power Station"

Müsseldorf (1970)

**Blöck  
Blöck**

**MERZBOW**  
**NOIZE**  
**FEST 2021**

**5 7**





Stylistic Set 1 (Blocky A, V, W, X, Y)

AVWXY vwx ▶ AUWXY uvwx

Stylistic Set 2 (Diagonal y)

yýÿÿÿÿ ▶ yúûÿÿÿÿ

Numerals Sets

0123456789

0123456789 0123456789

1 2 3 4 5 6 7 8 9

1 2 3 4 5 6 7 8 9

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